

Costa Mesa Conference & Visitor Bureau
“Ultimate Costa Mesa Getaway”
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. THIS SWEEPSTAKES IS BEING OFFERED IN THE 50 UNITED STATES, D.C., and CANADA (OMITTING QUEBEC).

The “Ultimate Costa Mesa Getaway” (the “Sweepstakes”) will begin at 12:00 a.m. Pacific Time (“PT”) on April 1, 2016 and end at 11:59:59 p.m. PT on May 31, 2016 (“Promotion Period”). Participation in the Sweepstakes constitutes entrant’s full and unconditional agreement to these Official Rules, and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Sweepstakes. The Sponsor is responsible for all aspects of this Sweepstakes.

Sponsor: Costa Mesa Conference & Visitor Bureau 575 Anton Blvd., Suite 880, Costa Mesa, CA 92626 (“Sponsor”). **Administrator:** American Sweepstakes & Promotion Co. Inc. 300 State St. Suite 402, Rochester, NY 14614 (“Administrator”).

Eligibility: The Sweepstakes is legal 50 United States, D.C., and Canada (omit Quebec) who have the age of majority in his or her state or providence of residence at the time of entry. Employees, officers and directors of the Sponsor, the Administrator, their respective parents, affiliates, subsidiaries, divisions, advertising, promotional, fulfillment and marketing agencies (collectively, including the Sponsor, “Released Parties”), their immediate families (including parents, children - whether step children or adoptive children or biological children, siblings, spouses and in-laws) and persons living in the same household (whether related or not) are not eligible to participate in the Sweepstakes. **Void where prohibited or restricted by law, rule or regulation.**

How to Enter: Enter online by visiting <http://www.travelcostamesa.com/freegetaway/> (the “Website”). The information that will be requested upon registration is as follows: name, complete mailing address, daytime phone number, and valid email address. All entries must be received by 11:59pm PT on May 31, 2016.

Limit one entry per person/household/per email address. Sponsor reserves the right to disqualify any person or email address that submits more than one entry regardless of entry method. Incomplete entries, or those containing incorrect information, will be voided. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Use of any automated system to submit entries is prohibited and will result in disqualification of all such entries as well as the entrant. By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor which is final and binding in all matters relating to the Sweepstakes. All entries become the exclusive property of Sponsor and will not be acknowledged or returned.

Internet Limitations Of Liability: Sponsor reserves the right, in its sole discretion, to cancel, terminate, suspend and/or modify the Sweepstakes, or any part of it, at any time, without notice, and to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award Grand Prize (defined below) using all non-suspect eligible entries received as of the termination/suspension date, if any infection, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond Sponsor's control, affects the integrity or proper conduct of the Sweepstakes. Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process (if applicable) or the operation of the Sweepstakes or acts in violation of these Official Rules or any other promotion or in a disruptive manner. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for: lost, late, incomplete, illegible, incorrect, delayed, garbled, undelivered, or misdirected entries; theft, destruction or unauthorized access to, or alteration of, entries; failures or malfunctions of phones, phone lines or telephone or data transmission systems; interrupted or unavailable network, server or other connections; any error, omission, interruption, defect or delay in any transmission or communication; traffic congestion on the Internet or any technical problem, including but not limited to any injury or damage to any person's computer related to or resulting from Sweepstakes participation; typographical, printing or other errors or omissions in these Official Rules, in any Sweepstakes-related advertisements or other materials, or other problems or errors of any kind whether computer, network, mechanical, human, electronic, typographical,

printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or problems which may occur in connection with the administration of the Sweepstakes, in the processing of entries, in the selection or announcement of winners or in the awarding of prizes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor is not responsible for any damage to an entrant's system which occurs as a result of entrant's participation in this Sweepstakes or entrant's downloading of any information necessary to participate in the promotion. Sponsor also is not responsible for incorrect or inaccurate entry information, whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error, which may occur in the processing of the entries in the Sweepstakes. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute regarding the identity of an individual who actually submitted an online entry, the entry will be deemed submitted by the authorized account holder of the email account. "Authorized account holder" is defined as the natural person who is assigned to an email account by an Internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Potential winner may be required to show proof of being the authorized account holder.

Drawing and Notification: The potential Grand Prize winner will be selected from among all eligible entries received, in a random drawing by the Administrator, an independent judging organization, whose decisions are final in all matters relating to this Sweepstakes. The drawing will be completed on or about June 10, 2016. Odds of winning will depend on the total number of eligible entries received. The potential winner will be notified by the Administrator via telephone, email, and/or USPS mail.

Grand Prize: One (1) Grand Prize winner will receive trip for two (2) people to Costa Mesa, California. Prize package includes:

- \$1000 American Express® Gift Card valid for spending on your trip to Costa Mesa, to spend on dining, shopping or to offset your transportation to the destination ARV” \$1000)
- 2 nights standard hotel accommodations at Ayres Hotel & Suites (“ARV” \$400 for two nights)
- \$500 South Coast Plaza Gift Card
- \$250 Taco Maria gift card at SoCo Collection (Value: \$250)
- A pair of one-day, one-park tickets to the *Disneyland*® Resort (“ARV” \$200)
- A pair of ART shuttle passes from Ayres Hotel & Suites to *Disneyland*® Resorts (“ARV” \$10)

The Grand Prize package has an approximate retail value (“ARV”) of \$2,360, which may vary based on seasonal fluctuations of hotel rates. All travel arrangements are subject to availability, blackout and other restrictions. Reservations must be confirmed at least (30) days prior to intend date of departure and are subject to availability at time of request. **Grand Prize travel must be taken between August 1, 2016 through December 20, 2016.** All unspecified expenses related to acceptance/use of prize & all taxes on prize are winner’s sole responsibility. For Grand Prize, expenses not covered by Costa Mesa Conference & Visitor Bureau of obtaining required travel documents. No prize transfer or substitution, except by Sponsor, in its sole discretion, if advertised prize is unavailable and only then for prize of equal or greater value. Costa Mesa Conference & Visitor Bureau shall not be held responsible for travel delays. The Grand Prize winner will be accommodated where possible. By accepting the Grand Prize, the Grand Prize winner agrees to release the Released Parties from any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering the Sweepstakes or for damages of any kind caused by any prize or resulting from acceptance, possession, or use/misuse of prize awarded, or while preparing for, participating in, and/or traveling to and from any prize-related activity.

ADDITIONAL PRIZE CONDITIONS: Should a selected Prize Winner be a Canadian citizen, the selected Entrant must answer correctly without

assistance of any kind, whether mechanical, electronic or otherwise, a mathematical skill-testing question posed by mail or telephone. If the selected Entrant fails to correctly answer the question he/she will be disqualified and another Entrant will be selected by the Sponsor based on the judging outlined above. The potential Prize Winner who correctly answers the skill-testing question will be approved by the Administrator and the verification process of the Winner in question will continue.

By accepting the Grand Prize, the Grand Prize Winner agrees to release and hold harmless the Released Parties, each of their related companies, and each of their respective officers, directors, employees, shareholders, and agents from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of the Prize. The potential Grand Prize Winner must sign and return to the Administrator, within seven (7) days of the date of notice or attempted notice is sent, an Affidavit of Eligibility, Liability & Publicity Release (if U.S. resident) or a Declaration of Compliance (if Canadian resident) in order to claim his/her prize. **Note: The Affidavit sent to a US potential Winner will require that the Winner provide their Social Security Number to the Administrator, which will be used solely for tax reporting purposes.** The Grand Prize Winners will each be responsible for all local, state, and federal taxes associated with the receipt of their Prize. The Grand Prize Winners must note that the value of their accepted Prize is taxable as income and an IRS Form 1099 will be filed in the name of the Winner for the value of their Prize (applicable to U.S. Winner only). The Winners are solely responsible for all matters relating to the Prize after it is awarded. If a Prize or prize notification is returned as unclaimed or undeliverable to a potential Winner, if a potential Winner cannot be reached within three (3) business days from the first notification attempt, or if a potential Winner fails to return requisite document(s) within the specified time period, or if a potential Winner is not in compliance with these Official Rules, then such person shall be disqualified and, at Sponsor's sole discretion, an alternate Winner may be selected by the Sponsor for the Prize at issue.

By accepting a Grand Prize, where permitted by law, the Winners grant to the Released Parties and those acting pursuant to the authority of Sponsor and the Released Parties (which grant will be confirmed in writing upon Sponsor's request), the right to print, publish, broadcast and use worldwide IN ALL MEDIA without limitation at any time a Winner's full name, portrait, picture, voice, likeness and/or biographical information for advertising,

trade and promotional purposes without further payment or additional consideration, and without review, approval or notification. IN NO EVENT WILL RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND (INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES) ARISING OUT OF PARTICIPATION IN THIS CONTEST OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE. By participating, Entrants release and agree to hold harmless the Released Parties from any and all liability for any injuries, death or losses or damages to persons or property AS WELL AS CLAIMS/ACTIONS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY that may arise from participating in this Contest or its related activities or the acceptance, possession, use or misuse of, or any harm resulting from the acceptance, possession, use or misuse of the Prize. The Grand Prize Winners also acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prize.

Disputes: Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

Winner List: To request the name of the winner, please send a self-addressed, stamped business size envelope, by August 30, 2016, to: ASC/ "Ultimate Costa Mesa Getaway" Winner List Request, 300 State Street, Suite 402, Rochester, NY 14614.